



ALS SLA

ALS SOCIETY OF MANITOBA
LA SOCIÉTÉ MANITOBAINE DE LA SLA

Newsletter

Summer 2011



WALKING TOWARD A CURE

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EXECUTIVE DIRECTOR'S DIARY

HOT! HOT! HOT!

Winter - when was that! We have had dark days with flooding and we certainly think about our clients and families who have had to move or been devastated by the disasters that have occurred.

Client numbers continued to increase and this has meant increases in equipment, support and education as well as other services. This has meant that we have to prioritize and target our Fund raising.



The Society was successful again in securing a grant to make four videos and upgrade our website with the assistance of Tripwire Media, clients, families. These videos have been a tremendous help to families and we have been contacted by many people across the country thanking us for this help.

Brummitt Feasby ALS House has been very active. Many people have waited patiently for a bed, knowing that when one does become available, this has meant there are losses for other families. We hope that in some small way we can help those whose situation has required that Brummitt Feasby House becomes their home. We have had some clients who have been with us for sometime and then we have had clients whose stay was relatively short. It is never easy for families to lose a loved one and we share your losses. I also recognize that my staff at the Brummitt Feasby ALS House under the direction of the House Manager – Patrick McPhillips give a lot of themselves and they too feel the losses. I am reminded of the care, commitment, compassion and concern the staff give and want to thank them for their dedication. They are a wonderful staff.

We have had a wonderful spring and summer with many Walks for ALS, which of course benefits us in terms of research as well as client services. We thank all who have participated in the walks and raised much need dollars for our clients and families (see information and photos in the pages ahead).

We are now in full swing with 3rd party Golf Tournaments!!! These golf tournaments again help raise the dollars which helps clients and families. We have been able to increase the number of children of people living with ALS attending camps and counseling through our Children Bursary Program, a very important component of our programming as well.

I am also very happy to announce that during our Annual General meeting in June we were able enhance our Board of Directors and have a full compliment of Board Members. I am looking forward to working with everyone and know that we are going to have an exciting year ahead. While new people came on, we also said goodbye to people who have finished their terms on the Board and I would like to thank Kathleen Kirk, Don Mediema, Larry Ring, Lanny McInnes and Mookie Wilson for their commitment and service to clients and families and giving direction to the ALS Society of Manitoba. Thank you to all.

New members of our Board of Directors are Ruth Boyd, Kevin Branch, Michelle Chaput, Dawn Harrison, Jessica LoRusso, George Pasioka and Grant Zipursky.

Taking over as President of the ALS Society of MB is Lorna McLeod who has been in the position of Treasurer and Vice President; Vice President – Janelle Bordass, Treasurer – George Pasioka; Shannon Nickel – Past President. We thank Shannon for her commitment and leadership over the last years.

Continued next page

EXECUTIVE DIRECTOR'S DIARY CONTINUED

As mentioned our client numbers have increased and therefore workloads have also increased. In order to be able to increase our services to clients the Board approved a new position of Client Services Coordinator.



It gives me great pleasure to introduce you to Angela Hallam RN BN CCHN (C), Client Services Coordinator for the ALS Society of MB.

Angela has strong community experience and I am looking forward to working with Angela and introducing her to our clients and families.

Angela started with the Society on the 2nd August 2011.

This spring and summer has also seen an increase in volunteers. Volunteers are an amazing resource and we cannot thank you enough for all that you do. The assistance with events, office, equipment – you name it our volunteers have been tremendous -----they also treat the staff very well with bringing us baking from time to time!!!!!!!!!! Who could ask for more!!!!

A huge thank you to my staff in the office, Sharon who works tirelessly to make the office run efficiently, and Brian who keeps our events up and running and keeps us in the limelight - creating awareness is very important.

We hope that over the summer months you will enjoy the events planned, knowing that you are helping those living with ALS – and for us we look forward to seeing you and sharing stories of hope, courage and fun.

MIKE WATSON VISITS BRUMMITT-FEASBY HOUSE

In July of this year we had the privilege of having Mike Watson and his family visiting with us from Nova Scotia.

Mike, a person living with ALS, was integral in the discussion and presentations that led Veterans and those who were in the services to receive benefits, which previously they had been denied.

Mike, who resides in East Gore, Nova Scotia was diagnosed with ALS in 2004, when he was 39. He was an acting serving member of the Canadian Armed Forces (Navy). He sailed on ships and submarines with tours off the coast of Yugoslavia, England and Canada. At the time of his leaving the forces he had served 21 years. Mike is married and has two teenage daughters who are 14 and 16.



Mike came and visited the Brummitt Feasby ALS House in Winnipeg and was very impressed and felt that all provinces should be able to have a place where people with ALS can live or stay for respite. Following the tour of the ALS House, many photos were taken and lots of visiting took place.

Thank you Mike and your family for taking the time and making Winnipeg one of your stops on your vacation across Canada.

2011 WALKS

Prawda Walk for ALS

This year's Prawda Walk for ALS held by Reynolds Elementary School on Thursday, May 19th, raised nearly \$1,000. A great accomplishment for a group consisting of eighteen students, staff, and a few parents. This year's event even brought a family from Winnipeg, who came out to participate and show their support, since they would not be able to join the Winnipeg Walk. The ALS Society of Manitoba is proud of Reynolds School for showing us what wonderful people our next generation can be. Keep up the great work. We look forward to seeing you all again next year.



Whitemouth Walk for ALS

The Whitemouth Walk for ALS on Friday, May 27th included approximately 180 students, local residents of Whitemouth, people from the Whitemouth Personal Care home, and friends and family of Rick and Joan Fewster, including Rick's parents, who came to pay tribute to their son, who passed away from ALS on August 13, 2010. With money still coming in, this year's total is over \$5,800. Great job guys, we're proud of you. Thanks to everyone who made this Walk a success, not the least of whom are Walk Coordinators Jennifer Staerk and Val Kasowan and, of course, all the students of Whitemouth School who are so incredibly supportive every year. Thank you all and keep up the wonderful work.



Belmont Walk for ALS

The Belmont Walk for ALS is the absolute model of consistency. Even with two new rural Walks going on in the same area and the Winnipeg Walk happening on the same day, this year's Belmont Walk on Saturday, June 4th still brought out over 100 people and raised over \$10,300. Outstanding job, as always. Thanks to Walk Coordinator Bertha Buote, and to everyone who volunteered, donated, and participated in this event. Thank you also to Ed Torz for providing the pictures of the Walk.



Notre Dame Walk for ALS

On Monday, June 6, College Regional Notre-Dame held their Walk for ALS. 100 students and teachers got together to raise over \$1,200. This is the second time in the last few years that Notre-Dame has held a walk for ALS, but since several students have lost family members to ALS, the fight is getting personal. Thanks to Walk organizers Justin and Agnes Grift, Mone Mangin, Roland Deleurme, and to all the students and staff of College Regional Notre-Dame for participating in this year's Walk. We are very grateful for your support. Together we will bring an end to ALS.



Cypress River Walk for ALS

This year, on Saturday, June 11, Cypress River held its first ever Walk for ALS and they hit the ground running, bringing out more than 220 people and raising over \$24,000. Amazing job everyone. Many thanks to organizers, Janice Robidoux, Bruce Craig, Brad Anderson, and everyone else who helped to plan this fantastic event, you have set the bar very high, and we look forward to seeing what you can accomplish next year.



2011 WALKS

Falcon Lake Walk for ALS

On Saturday, July 16, 2011, Falcon Lake had its first ever Walk for ALS. The event has, so far, brought in more than \$4,600, to help with both client services and research to find a cure for ALS, a wonderful job for a first time walk at the lake on a sunny summer day. Thank you to Conservation Minister Bill Blaikie, who not only brought greetings from the province, but also played bag pipes to lead off the walk. Thank you very much to Marlene Pontifex for doing all the hard work of planning, organizing and coordinating the walk. Thanks also to everyone who sponsored, donated and participated in the walk. We look forward to seeing you all again next year. Bring your friends.



2011 WINNIPEG WALK FOR ALS

Winnipeg, you are amazing! Just when we think that the Winnipeg Walk for ALS could not possibly get any better, you prove us wrong in a huge way. We had thought that 700 people raising \$108,000 last year was impressive; but this year went one better, bringing out nearly 900 people on Saturday, June 4th and raising over \$157,000, and the money is still coming in. Thank you all very, very much. However, with the amount of people currently living with ALS in Manitoba now at 240 and more being diagnosed all the time, ALS is becoming very personal to many families in Winnipeg and the surrounding region. The money raised will go, not only to finding a cure, but towards improving the quality of life for Manitobans living with ALS and their families.



Special guests at this year's Walk were Healthy Living Minister Jim Rondeau and Kirkfield MLA Sharon Blady, both of whom gave very heartfelt speeches. Other speakers were ALS Manitoba Executive Director Diana Rasmussen and Past President Lanny McInnes. Many thanks to special guests; emcee Clay Young of CJOB; piper Gary MacDonald of MacDon Industries; the warm up team from Good Life Fitness; Dan the Magic Man; Lionel, the Boston Pizza mascot; the Green Drop mascot; Oil Drop the MARRC mascot; face painter Pat Henry; and the MTS Clowns.

We would also like to thank the students from the U of M Faculty of Nursing who ran our First Aid tent; our exhibitors Osborne Chiropractic Office and Canadian Beverage Container Recycling Association; and D'Lite Production Inc. for providing our large tent.

The ALS Society would like to thank everyone who made this year's Winnipeg Walk for ALS the success it was. Thanks go to the more than 50 volunteers who helped to make it all run smoothly; to our wonderfully generous sponsors and prize donors, and last but certainly not least, to the many, many people who gathered pledges, put on their walking shoes, and came out to show their support. Thank you everyone. We look forward to seeing you outdo yourselves once again next year.



2010 - 2011 EVENTS

Lite Up a Life

This year's Lite Up a Life in support of the Brummitt-Feasby ALS House was a huge success, and received more donations and more media attention than ever before. Attendance at the Lighting ceremony on December 15 included, Steven Fletcher's Special Assistant James White, Kirkfield MLA Sharon Blady, St. Charles City Councillor Grant Nordman, Healthy Living Minister Jim Rondeau, and many members of the ALS Society's Board of Directors. Many family members and friends of clients, volunteers, donors and supporters of the ALS Society also came out to visit and see the lights lit up, giving us a record number of visitors for our Lighting Ceremony. This year we raised over \$6,000 in donations. Thank you to Manitoba Hydro, Lacoste Garden Centre, the students of Vincent Massey Collegiate, and everyone who has helped us to maintain this vital service to those living with ALS.



Cornflower Gala

The ALS Society of Manitoba's 2011 Cornflower Gala held on March 12th, in the Hangar of the Western Canada Aviation Museum was a wonderful evening enjoyed by the more than 175 people who came out to help raise over \$40,000 towards support services for Manitobans living with the effects of ALS. People visited with each other, partook in the auctions, enjoyed the meal served by Manhattan Catering, and danced the night away to music provided by Mr. E & The Jazz Gumshoes. We look forward to repeating this signature event again next year. Thank you to all our generous sponsors, our volunteer committee members, Mark Thyme and Manhattan Catering, Neil Keep who brought together Mr. E & The Jazz Gumshoes, Western Canada Aviation Museum for their hospitality, and everyone who bought tickets and came out make this event such a success.



ALS/Lou Gehrig's Night

ALS/ Lou Gehrig's Night for the ALS Society of Manitoba at Shaw Park on Friday, June 24th was an amazing night. It started with Dave Lemoine doing an authentic rendition of Lou Gehrig's farewell speech on July 4th 1939. This was followed by a fantastic baseball game which ended with the Winnipeg Goldeyes beating the Lincoln Saltdogs 9 to 5. The ALS Society passed batting helmets through the stands and received generous donations from the fans. Dave Lemoine hung around the information booths to chat with the fans and sign baseballs, t-shirts, etc. We appreciate everything everyone did to make this night one to remember. See you all again next year.



AGM/Volunteer Appreciation Evening

On Wednesday, June 29, the ALS Society of Manitoba hosted its AGM and Volunteer Appreciation Evening, at the Deer Lodge Centre. We welcomed new board President, Lorna McLeod, and thanked past President, Shannon Nickel for all of her hard work over the past two years. We also welcomed six new members to the board. We look forward to working with all of you.

The Volunteer Appreciation was a wonderful evening enjoyed by all. The Frank Edmonds Volunteer Award went to four recipients this year: for Winnipeg, Gail Reid received the award, for rural Manitoba the award went to Alice McInnes, and the youth award was shared by Katie and Tia Kasowan. The Marcel Bertrand Award for Business Excellence went to Derksen Plumbing and Heating. Congratulations to all of our award winners, and thank you to all of our many volunteers. Thank you also to Sheena Grobb, who provided musical entertainment for the evening.



THIRD PARTY EVENTS

Katie and Tia's Garage Sale for ALS

This will be the third year that Katie and her sister Tia have held a fundraising Garage Sale in Whitemouth Manitoba in support of the ALS Society of Manitoba and, this year, in memory of their Grandpa Rick who lost his battle with ALS on August 13, 2010. The event has become such a success that they are now doing it annually.

This spring was so wet and rainy that when it was time to hold the Garage Sale on Saturday, May 21st, they decided to take it in doors and moved to the Whitemouth Hall. With the move came the addition of a food counter selling chilli, hot dogs, soup, coffee and, of course, Katie's favourite lemonade. It worked so well that it also may be a permanent change and this year's Garage Sale brought in over \$1,300. Great job Katie and Tia. Thank you very much.

Thank you as well to all the people who helped behind the scenes, not the least of which were Tia and Katie's parents Jake and Val, plus all of their friends and family who helped to make this event a success. We look forward to seeing this event repeated next year.



All You Need Is Love Party

ALS Society of Manitoba board member Kathleen Kirk had a plan last year. To have a fundraising party in her backyard in support of the ALS Society of Manitoba. The original name for this party was Tunes for Toonies, and the plan was for people to deposit a toonie for every song they sang or liked on karaoke. She also gave them the opportunity to draw pictures or recite poems, and the theme of the event was All You Need is Love. Last year Elvis took centre stage and performed all afternoon. This year, Nick Drobot gave Elvis the day off and although he sang a bit, he let other people show their love through song and poem. The result was a lot of fun. Thank you Kathleen for another great event.



There were also a number of other third party events this year so far and, although we don't have pictures or details of these events, the ALS Society of Manitoba would like to thank the following people or Companies for their most generous support.

- Beta Sigma Phi, Alpha Chapter
- Clair McKay for the Raffle of Friends
- BSD Solutions for making the ALS Society of Manitoba the recipient of the proceeds from their Auction at their Christmas Party
- Derksen Plumbing & Heating Annual Fish Derby
- Carberry Men's Curling Club for making us the recipient of the proceeds from their 50/50 draw
- Sunrise Credit Union for making us the recipient of the proceeds from their Cookbook Sale.

UPCOMING EVENTS

AUG. 27th - ALS YARD SALE

One day only at Gloria Dei Lutheran Church. This year's Yard Sale will have something for everyone. Including: Furniture, Books, China, Glassware, Sporting goods, LPs, and much, much more. All profits will go to support Brummitt-Feasby ALS House.

Please contact us if you have items to donate.



SEPT. 8th - 8th Annual DRIVE FOR LIFE GOLF CLASSIC

In memory of Marcel Bertrand. Join us at Bel Acres Golf & Country Club for a day on the links in support of the ALS Society – Lunch 11:30 – Texas Scramble Tee off 12:30 P.M. - \$200 per person (receive a \$100 tax receipt) Only 144 spots open. Help us to Drive Out ALS



SEPT. 23rd - ELVIS, ONE NIGHT WITH YOU

If you Can't Help Falling in Love with ELVIS this show will have you All Shook Up. This isn't a Devil in Disguise, it's Nick Drobot performing a tribute to The King His Way. Don't be Lonesome Tonight, It's Now or Never, put on your Blue Suede Shoes, get your Little Sister, your Hound Dog, and even your Teddy Bear and join us at the Masonic Temple for an evening of dancing to 50s, 60s & 70s music by Aime's Music Services, "The Colonel's" Auction of HOPE, and two performances by Nick Drobot "aka" ELVIS. Tickets only \$50(\$25 tax receipt.)



NOV. 4th - 6TH CONFERENCE ON ALS

Care and Support in ALS

Join us at Canad Inns Polo Park for an educational and informative day of discussion about what is going on in the world of ALS. This event is for anyone living with ALS, their families, Health Care Professionals, and for anyone who would like to know more about ALS / Lou Gehrig's Disease.

Registration \$90.



LITE UP A LIFE

Help to Lite the Bulbs On the trees in the front yard of the Brummitt-Feasby ALS House throughout the months of December and January.

3 Bulbs for \$5 or 7 Bulbs for \$10 or Lite a whole tree for \$150(Any donation of \$10 or more will receive a tax receipt) All Proceeds Support Client Programs at Brummitt-Feasby ALS House

Help To Lite Up A Life Now and in the Future



For information about any of the above events please contact:

Brian – 837-1270 e-mail: bcampbell@alsmb.ca

Sharon – 831-1510 e-mail: HOPE@alsmb.ca

HELP TO BUILD OUR GARDEN OF HOPE

EQUIPMENT GARDEN OF HOPE FOR ALS

Money may not grow on trees, but it can help to make our Garden of HOPE grow full and healthy. Help us to fill our garden with healthy Cornflowers.

There are several ways that you can help.

BUY A SEED - \$5.00

BUY A LEAF - \$10.00

BUY A PETAL - \$25.00

BUY A BLOSSOM - \$100

BUY A STEM - \$250

BUY A CORNFLOWER PLANT - \$500

BUY A SECTION IN THE GARDEN - \$1,000

For every seed or part of a cornflower we can help support a client with equipment. For every Cornflower plant we can buy a new Roho cushion. Every section in the Garden of HOPE can go towards a new Track Lift System.

For every donation you make a difference!!!



Yes, I would like to purchase a _____ in the Garden of HOPE in the amount of _____

Your donation will be helping people living with ALS.

Enclosed is m: Cheque Visa MasterCard

Card number: _____ Exp Date: _____

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

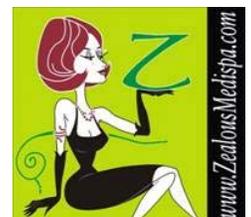
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 Marika Barchuk
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 Niakwa Country Club
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 Ninette Motor Hotel
 Novopharm
 Norther Meats
 Old Dutch Potato Chips
 Oma's Bake Shop
 Paper Gallery
 Parkside Ford
 PCL Constructors Canada
 Pepsi Bottling Company
 Perrier
 Perth's
 Pet Valu
 Pizzeria Gusto
 Prairie Theatre Exchange
 Procurity
 Provence Bistro
 Radiance Gifts & Treasures
 Rae & Jerry's Steakhouse
 Rainbow Stage
 Real Canadian Superstore
 Red Boot Drive-In
 Red River Co-Op
 Red River Mutual
 RL Renovations
 Royal Bank of Canada
 Royal Winnipeg Ballet
 Ruffus Kennedy
 Rumor's Restaurant & Comedy Club
 Sheena Grobb
 Show & Save
 South Beach Tan & Travel
 Starbucks
 Steinbach Credit Union
 Stewart Trophies & Engraving
 Supper Central

Sushi Hu Japanese Restaurant
 The Bake Oven
 The Craft Cupboard
 The Forks Market
 The Fort Garry Hotel
 The Gates on Roblin
 The Keg
 The Manitoba Museum
 The Marlborough Hotel
 The North West Company
 The Original Pancake House
 The Round Table
 The Shoe Guy
 Time and Again
 Triple E Recreational Vehicles
 True North Sports & Entertainment
 Two Rivers Gift Shop
 Vertical Adventures
 ViSalus Sciences
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 Wellington Estate Fine Wine & Spirits
 Western Canada Aviation Museum
 Western Millwork
 Winnipeg Art Gallery
 Winnipeg Blue Bombers
 Winnipeg Police Community Services
 Winnipeg Symphony Orchestra

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If for some reason we have missed your name, we sincerely apologize. Please notify us at 831-1510 and we will make sure that you are in the next issue