



ALS SLA
ALS SOCIETY OF MANITOBA
LA SOCIÉTÉ MANITOBAINE DE LA SLA

2017-2018

ANNUAL

REPORT

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www.ALSMB.ca

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ALS SOCIETY OF MANITOBA WAS FOUNDED IN 1980 FOR PERSONS WITH ALS/MND, THEIR FAMILIES, FRIENDS AND OTHER INTERESTED PARTIES. OVER THE YEARS, THE SOCIETY HAS HELPED CLIENTS AND THEIR FAMILIES, BY PROVIDING INFORMATION AND SUPPORT. AS OUR ORGANIZATION CONTINUES TO GROW, WE ARE ABLE TO OFFER MORE CLIENT-SERVICE BASED PROGRAMS WHICH HELP THOSE LIVING WITH ALS/MND MAINTAIN INDEPENDENCE AND MAKE INFORMED DECISIONS ABOUT THEIR CARE. OUR MANDATE IS TO MAKE A DIFFERENCE IN THE LIVES OF THOSE LIVING WITH ALS/MND EVERY DAY.

VISION

Improved Quality of Life for all people affected by ALS/MND.

MISSION

Helping **O**ur **P**eople **E**veryway we can by:

- Providing Client Services
- Investing in Research

VALUES

RESPECTFUL

We respect the rights of people impacted by ALS to live with dignity and make their own decisions;

RESPONSIBLE & ETHICAL

We commit to continuous quality improvement, accountability, and sharing of knowledge.

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STRATEGIC PLAN (2015-2018)

1. ENSURE LONG-TERM FINANCIAL STABILITY OF THE SOCIETY

- Annually balance the Society's consolidated budget.
- Secure consistent and reliable funding. Increase our fundraising capacity.

2. MAINTAIN LEADERSHIP IN PROVISION OF CLIENT SERVICES

- Ensure programs are relevant to client's needs.
- Maintain a sustainable quality of care
- Improve access to the Society's services throughout Manitoba.

3. STRIVE FOR ORGANIZATIONAL EFFICIENCY AND EXCELLENCE

- Have a diverse, skilled, knowledgeable, and engaged Board of Directors.
- Have the correct complement of staff.
- Continuously improve the Society's physical work environment.
- Attract, recruit and retain volunteers.
- Develop a plan to codify and transfer staff knowledge.
- Develop a plan to codify and transfer volunteer knowledge regarding events.

4. INCREASE AWARENESS AND PROFILE OF ALS & THE ALS SOCIETY THROUGHOUT MANITOBA

- Increase profile with the general public to increase our volunteer and donor base.
- Increase profile with clients & caregivers to increase awareness of services.
- Increase profile with health care professionals to enhance recognition of ALS and provide the best possible care.
- Increase profile within Government to ensure long term support and funding.
- Increase profile with funding agencies, service organizations and the business community to secure sustainable funding.

BOARD OF DIRECTORS

PRESIDENT

Jessica LoRusso

PAST PRESIDENT

Janelle Batters

VICE PRESIDENT

Micheline Chaput

TREASURER

Real Picard

SECRETARY

Kelsey Jackson

DIRECTORS

Sharon Blady

Dr. Jiming Kong

Eric McCormick

Joanne Mills

Ernst Schell

Belinda Wiebe Friesen

Grant Zipursky

STAFF

EXECUTIVE DIRECTOR/ CLIENT

SERVICES COORDINATOR

Diana Rasmussen

CLIENT SERVICE COORDINATOR

Angela Hallam

OFFICE ADMINISTRATOR

Joy Watts

EVENT, MARKETING & COMMUNICATIONS COORDINATOR

Mirna Sainz Gomez

MESSAGE FROM THE BOARD PRESIDENT

2017-2018 was another great year of awareness about ALS/MND. Manitobans are very generous when it comes to assisting us in helping people living with ALS/MND and raising funds for research. We thank you for your continued support.

Our board and the staff at the ALS Society of Manitoba are committed to working hard to help our clients, families, and the entire ALS/MND community; in order to achieve our vision of improved quality of life.

Some local highlights of the past year include:

- This past year has been full of activity, from fundraising and new events to working with many new clients and families in both Winnipeg and rural areas. Creating awareness continues to be a major theme.
- The Walks for ALS/MND were a great success. Our walks overall are an integral part of our fundraising efforts to invest in research through the Scientific Medical Advisory Council, and provide client services to those affected with ALS/MND and those caring for someone with ALS/MND, their families and friends. We are very grateful for all our volunteers, sponsors, and walkers who help make this and all our events successful.
- The Evening with the Goldeyes continues to raise awareness of ALS/MND within our communities; helping us further our abilities to secure support for addressing the challenges and hopefully making ALS/MND a treatable disease, not terminal.

As President I've come to realize even more how much the services of the ALS Society of Manitoba are being utilized. The number of clients that have come through our doors and sought our assistance through this difficult time in their lives; from equipment, counselling, programs for younger children, companionship to volunteering and much more. I am grateful to our staff at the ALS Society of Manitoba and the Brummitt-Feasby ALS House for their dedication to ensuring our clients and families are supported through their difficult journey. Thank you for continuing to be there for our clients and families when they need you most.

Jessica LoRusso
PRESIDENT



MESSAGE FROM THE EXECUTIVE DIRECTOR



Where were we a year ago?

What did we talk about? Clients and families, the disease, ALS/MND research, education, programs, communication; all are key components. Awareness is also key. There are many people who still don't know what ALS/MND is and this translates into more discussion and communication.

How families handle a diagnosis of ALS/MND and the challenges it can bring differs from one to another. What we do know is that it is important to have good communication about the quality of life issues and the needs and wants of the client.

The impact of the diagnosis and how information is relayed to clients and families is critical. Some people will want to know more than others, some need time to digest and explore options, and some don't want to know anything -- for now!!!!!!

The ALS Society of Manitoba is here throughout the whole journey, when people need our services we are there; and as our Mission says Help Every Way We Can!!! Whether this is through our Equipment Loan Program, Transportation, Support, Counselling, Accommodation at the Brummitt Feasby ALS House for medical appointments, long term or respite stay, we hope to make a difference.

Education for professionals, non-professionals, clients, families and friends, as well as visiting clients in all parts of this great province through our Client Services Program is essential. We need to see how people living with ALS/MND manage day to day and help troubleshoot issues of daily living --- that is part of what the ALS Society of Manitoba does. We are here and knowing there is someone to call 24 hours a day, and that you are not alone – that is important!

Research is ongoing and this past year we have seen new strides. A new medication was approved in the United States, but closer approval in Canada is on the horizon; project MinE involving a more global perspective in looking at why people get ALS/MND and others don't. Positive things are happening!

A year that came and went with so much activity. We are so fortunate in Manitoba to have many people that are committed to the programs and services that the ALS Society of Manitoba offers. A huge Thank You to everyone who has helped us help Manitobans living with ALS/MND as well as those families who have lost a loved one.

Diana Rasmussen
EXECUTIVE DIRECTOR

BRUMMITT-FEASBY ALS HOUSE

The **BRUMMITT-FEASBY ALS HOUSE** is a home where persons living with ALS/MND realize their full potential in an environment that respects their rights and dignity. This house is the first and only one of its kind in North America.



SERVICES PROVIDED

All services are provided in a caring, compassionate manner. Such services include but are not restricted to the following:

- Twenty-four hour care
- Specialized treatments and administration of Medications
- Specialized meal preparation
- Housekeeping and laundry
- Recreation Activities
- Arrangements for appointments and specialist services
- Ongoing assessment and intervention
- Care plans designed to meet all individuals

CRITERIA FOR RESIDENCY

- Applicants must have a confirmed or probable/possible diagnosis of ALS/MND
- Applicants must be diagnosed by a Neurologist
- It is recommended that applicants be assessed by the Motor Neuron Disease clinic at Deer Lodge Centre
- The applicant must meet eligibility criteria for the Manitoba Home Care Program
- Must be a permanent resident of Manitoba and eligible for registration with Manitoba Health Criteria for Respite
- The applicant must have a confirmed or probable/possible diagnosis of a Motor Neuron Disease (ALS, MS, Parkinson's etc.)
- Must meet above conditions for acceptance

WHAT IS THE COST?

A daily per diem rate will apply to all residents permanently living in the ALS House and is based on income, subject to change. The rate is determined following acceptance of application. The daily rate for clients staying at the ALS House on a respite stay is currently \$45 a day; this is subject to change.

CLIENT SERVICES

CHILDREN, YOUTH AND YOUNG ADULT'S PROGRAM. Part of the ALS Society of Manitoba's mission is to support the whole family, including children and youth. It is important that supports are given to all age groups of families and therefore this Program is an integral part of our services. The ALS Society of Manitoba works with ALS Saskatchewan for the ALS Youth Retreat (ages 16 years old and older) at beautiful Dallas Valley Ranch Camp in Regina, Saskatchewan.

CLIENT SERVICES COORDINATORS. Client Services Coordinators provide information and education about the nature and management of ALS/MND; as well as information regarding local and provincial health care services, social and community resources. They provide assessment of clients' ongoing needs and advocates with appropriate services as required such as homecare, physicians, the ALS/MND Clinic Team and other services.

EMERGENCY RESPONSE INFORMATION KIT (ERIK). ALS Society of Manitoba has Emergency Response Information Kits available for all persons living with ALS/MND. The kit includes a health information form, and a health care directive form. Completed kits are placed on the fridge door where emergency crews have been trained to look for it, making it readily available in an emergency situation.

EQUIPMENT LENDING PROGRAM. This program is designed to help people maintain independence and cope with the daily challenges of decreased mobility, by providing basic and essential assistive equipment. All equipment loaned is available at no charge to the families. Currently, the ALS Society of Manitoba has over 3,000 pieces of equipment, including but not limited to mobility equipment, lift equipment, bathroom aids, etc.

GIVE A BOOST PROGRAM. In partnership with Home Instead Senior Care, this Program collects nutritional supplement drinks. Twice a year, in December and June, the Give a Boost program asks people to donate six-pack Boost, Ensure and other supplement drinks to help clients to get the nutrition they need.

LVR (BREATHING BAG) PROGRAM. The LVR Bags are provided at no cost to clients. When clients receive a prescription for an LVR Bag from the ALS/MND Clinic they can come to the ALS Society of Manitoba to pick up the LVR Bags.

RESEARCH. The ALS Society of Manitoba supports the ALS Canada National Research Program through programs like the WALK for ALS; where 40% of funds raised from the WALK for ALS go towards research.

RESOURCE LIBRARY. The Society's library consists of books, videos and brochures about ALS/MND, individual experiences with the disease, coping with disabilities and grief. There are also a number of booklets on strategies for breathing, eating, drinking and swallowing as well as information on communication and mobility.

SUPPORT GROUPS. Support groups provide an open, friendly environment for clients, families and friends to learn more about living with ALS/MND. The group meets once a month throughout the year (except December). Meetings may include a guest speaker or focus on specific topics, as well as informal discussion and refreshments. Individual support is also available for those not wishing to participate in a support group.

TUBE FEEDING BAG PROGRAM. The ALS Society of Manitoba provides tube feeding bags, different size syringes and any connectors if needed, plus other supplies at no charge to clients.

VOLUNTEER FAMILY ADVOCATE FRIEND (VFAF) PROGRAM. This is a program designed to match trained caregiver support volunteers to a person living with ALS/MND and their family members. These volunteers would provide practical assistance and advocate for the care giving family, saving them time, energy and allowing them to focus on their relationships and major issues of care.

ALS/MND RESEARCH

THE ICE BUCKET CHALLENGE?

ALS/MND research in Canada is moving forward to find causes and to accelerate therapeutic development. Thanks to the Ice Bucket Challenge and the support of Brain Canada and Canada Health, approximately \$20 million has been invested in the ALS Canada Research Program since 2014.

THE 2017 VIRTUAL RESEARCH FORUM

The Virtual Research Forum is a great free source of information for those who want to learn more about where research on ALS/MND is at the moment. This two-day event hosted by Dr. David Taylor, VP Research at ALS Canada presented, for a second year, more than 20 speakers and panelists who offered research updates on ALS/MND. A selection of these presentations are available at als.ca.

Some of the 2017-2018 Virtual Research Forum webinars are:

GETTING TO KNOW PIMOZIDE IN ALS
Dr. Lawrence Korngut/ University of Calgary

LAZARUS BY LUNASIN? UNTANGLING AN ALS X-FILE
Dr. Richard Bedlack/ Duke University

COGNITION IN ALS – IT’S NOT WHAT YOU THINK
Dr. Michael Strong/ Western University

CANNABINOID USE IN ALS
Dr. Mark Ware/ McGill University

ALS/MND RESEARCH IN MANITOBA

In 2014, Dr. Jiming Kong, University of Manitoba received \$1.6 million to continue to research the removal of a toxic protein through a simple injection into the bloodstream rather than an injection into spinal fluid. Dr. Kong, professor of human anatomy & cell science, College of Medicine, Faculty of Health Sciences is conducting the research with Dr. Mike Namaka, associate professor, College of Pharmacy and Dr. Hassan Marzban, assistant professor, human anatomy & cell science from the University of Manitoba, Dr. Yu Tian Wang of UBC and Dr. Xin-min Li of University of Alberta.

Dr. Kong is now part of the ALS Society of Manitoba’s Board of Directors. Recently, the ALS Society of Manitoba had the opportunity to tour his lab, meet his staff and hear about his team progress - very exciting!



COMMUNITY HEALTH FAIRS

The ALS Society of Manitoba attends numerous community health fairs throughout the year to help promote the Society and raise awareness of ALS/MND in communities around Manitoba.

- HOPE CENTRE HEALTH CARE INC. FAIR
- INNER CITY HEALTH FAIR
- ROBERTSON COLLEGE CAREER FAIR
- LONG TERM CONTINUING CARE
- TRANSCONA HEALTH FAIR

THIRD-PARTY EVENTS

A unique and wonderful way to give to the ALS Society of Manitoba is through holding a Third Party Event. These fundraising events are planned from outside parties who give the proceeds to The ALS Society of Manitoba.

There are so many creative ideas like Catfish Buy the Pound (New), bowling parties, garage sales, bake sales, fashion shows, concerts, comedy nights, car washes, BBQ , “wear jeans to work day”, or a “dress up day at work” or simply hosting a dinner where instead of gifts, guests make a donation to the ALS Society of Manitoba.

- CATFISH BUY THE POUND
- BIRTHDAY AND ANNIVERSARIES
- CROWN UTILITY GOLF TOURNAMENT
- GUY’S FIGHT SOCIAL
- HENRY DERKSEN MEMORIAL GOLF TOURNAMENT
- IFMA GOLF TOURNAMENT
- MURRY WOOLDRIDGE POKER TOURNAMENT
- ROBERT AND DOREEN DICK MEMORIAL SKI-ATHON
- SCOTTISH CEILIDH
- VIPOND GOLF TOURNAMENT



CORNFLOWER GALA DINNER

SATURDAY, APRIL 29, 2017

VICTORIA INN & CONVENTION CENTRE

The ALS Society of Manitoba is pleased to announce that this year's Annual Cornflower Gala Dinner raised over \$50,000 to support Manitobans living with ALS/MND. Emceed by Caroline Hunter from 99.9 BOB FM, the event was filled with a Live Auction, Art Auction and our Auction of Hope, live music by the Two Man Band, fine dining and great company.



WALK FOR ALS - BELMONT

SATURDAY, JUNE 3, 2017

CLUB ROOM

This year's annual WALK for ALS in Belmont raised over \$6,000 to support the ALS Society of Manitoba. The community of Belmont has been touched by ALS/MND deeply and the ongoing commitment of the local Walk Coordinator, Connie Myers shows in the way the event is planned and the success that it has year after year.



WALK FOR ALS - WINNIPEG

SATURDAY, JUNE 17, 2017

ASSINIBOINE PARK

The 2017 Walk for ALS' numbers were staggering and show that Manitobans are up for the challenge no matter what it is. With more than 2,400 people, we raised over \$250,000. The event was a huge success!!

EVENTS

**AN EVENING WITH THE GOLDEYE'S
ALS/LOU GEHRIG NIGHT**

FRIDAY, JUNE 2, 2017

Local actor, Drew Jensen re-enacted the famous farewell speech of the "Iron Horse", followed by the ALS Society of Manitoba's volunteers passing the helmet to raise funds for support services offered here in Manitoba to those living with ALS/MND. This year's event raised over \$5,000 and even with the rain many showed their ongoing support to this life changing disease.



FLAG RAISING CEREMONY

JUNE 6, 2017

WINNIPEG CITY HALL

In honour of June being ALS Awareness Month.



EVENTS

AGM/VOLUNTEER APPRECIATION EVENING WEDNESDAY, JUNE 21, 2017

VICTORIA INN HOTEL & CONVENTION CENTRE

Thank you to all our volunteers, those on our board of directors, those that volunteer on committees and those that dedicate countless hours to making sure all our events are successful. At the event, we had tasty fruit and cheese platters, hot and cold beverages and wine which were enjoyed by staff, board members and volunteers alike. Attendees were also treated to a show of some talented young dancers. It was a wonderful evening with the chance to see old friends and meet new ones.



BUD, SPUD & STEAK OCTOBER 12, 2017

COWBOYS AT CANAD INNS WINDSOR PARK

This fundraising event raised over \$5,000 for the ALS Society of Manitoba this year. All proceeds from this event went to the ALS Society of Manitoba's Equipment Program – providing medical equipment to those living with ALS/MND.



14TH ANNUAL DRIVE FOR LIFE GOLF CLASSIC IN MEMORY OF MARCEL BERTRAND THURSDAY, SEPTEMBER 7, 2017

BEL ACRES GOLF AND COUNTRY CLUB

The 2017 tournament was framed by a windy but wonderful sunny day, where everyone had lots of fun. There were heartfelt speeches, games, prizes, appetizers, a steak dinner, dessert and wine, including our traditional signature cocktail the HOPE-tini. The Drive for Life Golf Classic has brought together more than 1,500 golfers, 400 volunteers and raised over \$550,000 over the past 14 years. This year, we will retire the golf tournament and place the golf trophy in a place of prominence as it becomes part of the ALS Society of Manitoba history.



LITE UP A LIFE CAMPAIGN

DECEMBER 1, 2017- JANUARY 31, 2018

LIGHTING CEREMONY - DECEMBER 12, 2017

BRUMMITT FEASBY ALS HOUSE

This annual campaign provides families with the opportunity to make a donation in memory of those that have passed, those living with, and those who are being diagnosed with ALS/MND. A special thank you to 100 Women Who Care Winnipeg, who donated \$8,600 to this year's campaign. We also want to thank Lacoste Garden Centre and Vincent Massey Collegiate for their continuous support.



GRANTS

The ALS Society of Manitoba received funding to support equipment and medical supplies purchased to support those living with ALS/MND from a variety of sources including Foundations and Grants.

Including but not limited to:

- HAMIOTA DONOR’S CHOICE
- INVESTORS GROUP
- JEWISH FOUNDATION OF MANITOBA
- JOYCE SINCLAIR FOUNDATION
- THE BENEVITY COMMUNITY IMPACT FUND
- WINNIPEG FOUNDATION

VOLUNTEER SPONSORED GRANTS

These funds are received based on the number of hours volunteers give to the ALS Society of Manitoba through their employer.

CN CORPORATE SERVICES

The ALS Society of Manitoba was awarded funds to support general costs for Client Services.

RBC ROYAL BANK

The ALS Society of Manitoba was awarded funds to support general costs for Client Services.



AWARDS

FRANK EDMONDS VOLUNTEER AWARD

The Frank Edmonds Volunteer Award is given annually to a volunteer with the ALS Society of Manitoba whose commitment and dedication to the cause of ALS has been noted by their peers. The award is in remembrance of Frank Edmonds who died of ALS in 2001 and was given in his name by his daughter Tracy Edmonds-Leckie.

2017 RECIPIENTS

- Janet Robertson -WINNIPEG
- Belmont Walk Committee -RURAL
- Linda Rodewald -WINNIPEG

MARCEL BERTRAND MEMORIAL BUSINESS AWARD

After being diagnosed with ALS in February of 2000, Marcel Bertrand worked tirelessly on behalf of the ALS Society of Manitoba, taking on such roles as board member, educator, advocate and major fundraiser. Marcel served two terms as president of the ALS Society of Manitoba and was instrumental in the planning and reconstruction of Brummitt-Feasby ALS House. Marcel received numerous local and national commendations for his work with the Society before his death in July 2007.

In recognition of Marcel’s exceptional ability to garner support from the business community for his work, this award is presented annually to honour a business which has made a significant contribution both in volunteerism and financial support to the ALS Society of Manitoba and people living with ALS.

2017 RECIPIENT Lightvisions Ltd

REPORT FROM THE TREASURER

FINANCIAL SUMMARY

In F2018 the ALS Society of Manitoba (the “Society”) recorded **REVENUES** of \$1.152 million. Growth in our fundraising events continued.

EXPENSES were \$1.156 million, which was relatively consistent with the prior year.

Overall this resulted in a net loss of approximately \$4,000.

FUNDRAISING EVENTS

The Society had a strong year with respect to the performance of its fundraising events. Of the three major fundraising events of the year (i.e. the Golf Tournament, the Cornflower Gala, and the Walk) the Society experienced an overall growth to net income. We are extremely grateful for all the support from volunteers and staff that help make the fundraising events such a success year after year.

CLIENT SERVICES AND RESEARCH

With our commitment to funding research from a portion of the Walk net income, the Society was able to direct approximately \$81,000 towards ALS/MND research in F2018.

Additionally, the demands for equipment and support continue to increase as the number of people living with ALS/MND in Manitoba increases. In F2018, we were able to continue to fund purchases of new equipment, in addition to expenditures on other various client services.

DESIGNATED REVENUES

Designated revenue was recorded on the income statement in F2018. This was mostly due to recognizing designated revenue for client services to the maximum extent possible, being the amount of client service expenses in the year. The remainder was due to timing of certain fundraising events. Further details can be found in the Audited Financial Statements.

* * *

I would like to thank our staff as well as the numerous volunteers that made our year such a success. I would especially like to thank our donors for their contributions and continued support of the Society, as without them we would not be able to provide the valued programs and services to our clients.

REAL PICARD
TREASURER

Notes

SPONSORS OF THE ALS SOCIETY OF MANITOBA

B & L RESOURCES FOR CHILDREN, YOUTH & FAMILIES

BLOOMEX

BOSTON PIZZA

BSD SOLUTIONS

CIBC

CONSTRUCTION LABOUR RELATIONS

CTV

DERKSEN PLUMBING & HEATING

E.H. PRICE

EMCO CORPORATION

ERNST & NORMA SCHELL AND FAMILY

FWS GROUP OF COMPANIES

JOHNSTON GROUP INC.

KING'S TRANSFER

MANITOBA LIQUOR & LOTTERIES

METRO NEWS WINNIPEG

99.9 BOB FM

103.1 VIRGIN RADIO

PEPSI

THE GOLF DOME

REAL CANADIAN SUPERSTORE

RED RIVER CO-OP

TRANSCONA VETERINARY HOSPITAL

VIP HOMECARE

A & R Carpet Barn, Academy Florist – Whyte Ridge, Academy Uptown Bowling Lanes, Across the Board, Advance Electronics, Adventure at Altitude, Air Liquide Canada, Alfies, Alt Hotel, AM Coffee, Apex, APTN, Arthur J. Gallagher Insurance, Artic Ice, Artic Spa, Assiniboia Downs, Assiniboine Credit Union, Baby Moon Ultrasound, Barry Rowley, Bayshore Gifts in Glass, BDO, Bel Acres Golf & Country Club, Bell Media, Bella Latina Jeans, Betula Lake, Biff's Septic & Portable Toilets, Bill Knight Flooring & Carpeting, Booster Juice, Brandyourland.ca, Breezy Bend Country Club, Bridges Golf Course, Browns Social House, Caddy Shed, Café Ce Soir, Calabria Market, Cambrian Credit Union, Canexus Corporation, Carbone Coal Fired Pizza, Carlson Truck Outfitters, Celebrations Dinner Theatre, Change of Blinds, Chatters, Children's Museum, CHOP Steakhouse and Bar, Cibo Waterfront Café, Clarion Hotel, Clay Oven, Clear Spring Ice, Comfort Inn Winnipeg South, Confusion Corner Bar and Grill, Cookies by George, Cora, Corporate Concepts, Cottage Bakery, Coté Landscape, Credit Union Central of Manitoba, Crystal Clear Water, Curves, Dan & Eileen Coates – CBTP, Debbi Bratanic, Denny's Restaurant, Diamond Athletic Medical Supplies, Diamond Gallery, Donna Bartley, East Side Ventilation, Edward Carriere, Elkhorn Resort, Enigma Escapes, Esso (1640 Kenaston),

SPONSORS OF THE ALS SOCIETY OF MANITOBA

European Skin Care Plus, Famous Dave's Bar-B-Que, FB Hospitality, Forget-Me-Not Day Spa, Fort Garry Hotel, Four Points by Sheraton, Fun Shots Photo Booth, Giant Tiger, Glacial Aggregates, Glendale Golf & Country Club, Global Connections, GoGetter Moving and Odd Jobs, Gunn's Bakery, Golf Town, Good Life Fitness, Grace & Company, Granite Hills Golf Club, Grant Wray, Grey Wall Photography, GRS Financial Services, Hana, Harper Media, Harv-al Sportswear, Harvest Bakery & Deli, Hilary Druxman, Hoffman Fine Foods, Holiday Inn Airport West, Holiday Inn Winnipeg South, HomeEquip, Home Depot (Ellice), Homers Restaurant & Eatery, Hooters Restaurant, Hypnotic Salon Spa, Ichi Ban Japanese Steakhouse, Infinite Angles Hair & Skin Studio, International Pacific Sales, Investors Group, Jan & Dan Markham, Jellyfish Float Spa, Keg Steakhouse & Bar, Kern Hill Furniture, Keurig, Kite and Kaboodle, Koch Stainless Products, La Cocina Foods, Lakeview Hecla Resort, Lakeview Hotels & Resorts, Landmark Cinemas 8 Grant Park, Larters at St. Andrews Golf Club, LaVerendrye Golf Club, Lawton Partners, Les Filles Cuisine, Light Visions, Lilac Resort, Lorette Golf, Manitoba Egg Producers, Manitoba Museum, Manitoba Nurse's Union, Manitoba Opera, Marigold Restaurant – Inkster, Mark Anthony Group, Mark Sobrevinas, Mastermind Toys, McNally-Robinson Book, Meadows at East St. Paul, MediaScene, Midwest Engineering, Mike Neufeld, Milkman Distributors, Mona Lisa Ristorante Italiano, Morden's of Winnipeg, Murray Jordan, Nathan Detroit's Sandwich Pad, NCI, Netley Creek Golf and Country Club, Norima Innovations, Now Country, Nutty Club, Oakley Optical, Oliv Tasting Room, Oma's Bake Shop, Original Pancake House, Osborne Florists, Oscar's Deli, Panago – Rivergrove, Pasquale's Ristorante & Pizza, Pembina Insurance, Perkins, Permobil, Perogy Planet, Pony Corral, Prairie Day Central Railway, Prairie Theatre Exchange, Pronto Pizza, Radiance Gifts & Treasures, Rae & Jerry's Steakhouse, Rainbow Stage, RBC, Red Lobster, Red River Co-Op Speedway, Rocco's Pizzeria, Rolling Spokes, Rossmere Country Club, Royal Manitoba Theatre Centre, Rubber Ducky Resort & Campground, Rumor's Restaurant & Comedy Club, Saucers, S Chan Electric Inc., Saffron's, Salisbury House, Sargent Sundae, Save On Foods, Scrapbookers Anonymous, Seven Oaks Sports Shop, Shindico, Shoppers Drug Mart, Show & Save, Silver Heights Restaurant & Lounge, Simone's Skincare, Smitty's – Garden City, Smoke's Poutinerie, Sobey's (Kenaston), Speedpro Signs, Sprott Asset Management, St. Vital Co-op, Starbucks, Stephen N Rosenfield, Stoli, Stride Ahead Sports, Super 8, Super Value Home Services, Supper Central, Swiss Chalet, T & T Seeds, Taco Del Mar, The Bake Oven, The Elektrik Chair, The Canadian Brewhouse, The Crusty Bun, The Oakwood Bistro Restaurant, The Peppercorn Restaurant, The 2 Man Band, 3M Canada, Thunder Rapids, Tinkertown, TJX Canada, Tom Carlyle, Tony Roma's Restaurant, Total Wrapture, True North Sports & Entertainment Limited/ Mick E. Moose, Truly Canadian Leather Company, U-Haul (Regent Ave), United Association Local Union 254, United Rental, Via Rail Canada, Vickar Automotive Group, Victoria Inn Hotel & Convention Centre, Viscount Gort Hotel, Vitality Wellness Centre, Viva Restaurant, Water Mart, Wawanesa Mutual Insurance, Western Marble & Tile, WestJet, Wheelies, White City Linen and Uniforms, Wildewood Golf Course, Wilf's Elie Ford Sales, Winnipeg Blue Bombers, Winnipeg Goldeyes, Winnipeg Hearing Centres, Winnipeg Symphony Orchestra, Wolseley Canada Mechanical Business Group, WOW Hospitality, WPS-Community Relations Cadets, WR Display, YMCA-YWCA of Winnipeg, Zealous MediSpa.